

# STANISLAV SIDELNIKOV

Almaty · +7 (705) 639 11 92

[stansidel@gmail.com](mailto:stansidel@gmail.com) · [LinkedIn.com/in/stansidel](https://www.linkedin.com/in/stansidel) · [stan.sidel.family](http://stan.sidel.family)

I'm an iOS developer with over 11 years of experience, product manager and entrepreneur. Built several products and three development teams. Taught people programming both offline at the university and online in the iOS course.

## EXPERIENCE

**FEBRUARY 2022 – PRESENT**

**LEAD IOS DEVELOPER, GPB-IT1**

As a direct manager of the iOS team I'm responsible for conducting 1x1s, annual performance reviews, closing probation periods, collecting feedback, working with conflicts, objections, and employee retention.

As a developer at the core team I'm responsible for developing new features and fixing bugs at all tiers of the app: from UI level to hard-to-reproduce multithreading issues.

Previously worked at the Transfers team as a developer. Developed several features including transfers between own accounts, transfers to individuals at other banks.

**SEPTEMBER 2020 – PRESENT**

**FOUNDER, PLUSSIOS**

Developed and launched an MVP with payments through bank acquiring.

Launched a web site for landings and content. Improved the conversion rate of the landing page from 10% to 29% by means of user interviews and A/B tests.

Conducted 30 user interviews and discovered the need for the mobile apps. I'm developing the apps on Flutter now.

**MAY 2018 – JUNE 2019**

**PROJECT MANAGER | IOS DEVELOPER, YANDEX**

Worked as both the only iOS developer and the project manager for the Yandex.Trains iOS and Android apps.

Set up regular releases every 2 weeks.

Set tasks for developers and designers. Estimated these tasks together with the team. Managed the backlog.

Communicated with external teams on a regular basis, among which are support, editorial and translation teams.

Came up with several improvements to the apps, conveyed their value to the stakeholders and made sure to implement them. These led to increase in the app ratings.

Managed the team of 3 people:

- 1 Android developer.
- 1 QA engineer.
- 1 iOS intern developer.

**SEPTEMBER 2016 – APRIL 2018**

## **IOS DEVELOPER, YANDEX**

- Improved Yandex.Trains app's rating from 1 to 4.9 stars.
- Conducted over 50 technical interviews.
- Managed 3 interns on the project, 2 of whom stayed to work in the company.
- Recorded a part of the iOS course on views - <https://youtu.be/RR5o5ki0888> (Russian only).

## **NOVEMBER 2013 – SEPTEMBER 2018**

### **HEAD OF ECOMMERCE, ALVIK**

Annual 20% increase in income. Worked with the marketing team, managed the call center and content team.

Developed and launched an iOS app for the company's loyalty program.

Managed a team of 5 people:

- 2 call center operators
- 1 photographer
- 1 content editor
- 1 developer

## **DECEMBER 2012 – JUNE 2015**

### **FOUNDER, 1C-TEST**

Launched the project: from idea, choosing the market niche, to launching an MVP, marketing through forums and SEO.

The web-service allowed users to access practice questions from the certifications in 1C (an ERP system). It collected the questions from the official CD-disks of the company and provided access to all of them online without the hassle with the CDs. It allowed to track the user's progress and plan their practice path.

The web service was free of charge, but the users could donate. It also required the user to have a valid 1C service subscription due to the terms and conditions of the source CDs.

## **OCTOBER 2012 – NOVEMBER 2013**

### **HEAD OF DEVELOPMENT, ASPRO**

Developed technical specifications and calculations for the new projects.

Extracted common elements of the websites into modules to reuse in products thus reducing time needed to build things like news, contacts page, etc. by 60% (from about 6 to 2 hours) and almost eliminating errors.

Integrated a CVS system (git) into development process to improve code quality by means of code review, cut time for deployment, solve any problems with unexpected code changes on production systems.

Integrated a wiki system into corporate workflow to share knowledge among team members.

Developed QA-criteria and semi-automated final testing process.

Worked as a trainer with developers in such areas like networks (DNS and routing basics), CVS, code design.

Managed a team of 5 people:

- 3 developers
- 2 designers

## **MARCH 2010 – OCTOBER 2010**

### **HEAD OF SUPPORT, FIRST BIT (1C)**

Turned long-term unsatisfied clients into loyal paying ones.

Conducted over 30 interviews. Insisted on getting a talented student on board, he is a Head of Sales Department of the company now.  
Managed a team of 6 people, all of whom were 1C specialists doing setup and configuration of the program.

## PROJECTS

You can find detailed descriptions and links to the stores and websites at <https://stan.sidel.family/projects>.

### OCTOBER 2021

#### **EMOBOOK** | IOS, ANDROID

Mood and emotions tracker with notes, photos, and hand drawings.

### IN DEVELOPMENT

#### **PLUSSIOS** | WEB, IOS, ANDROID

Plan and control of personal finances with the envelope method. Web and mobile apps.

### DECEMBER 2019

#### **COOKBOOK** | IOS

Collect favorite recipes, plan your meals for a week and get an auto-generated groceries list.

### JUNE 2018

#### **YANDEX.TRAINS** | IOS, ANDROID

City trains schedule, Aeroexpress tickets purchase. Worked on the project as an iOS developer and project manager.

### NOVEMBER 2016

#### **LIGHTING CONTROL** | IOS, ANDROID

Lighting remote control. Native iOS and Android apps.

### APRIL 2016

#### **DOCTOR ALVIK** | IOS

Drugs catalog with info and prices in the Alvik stores. Loyalty card info.

### DECEMBER 2015

#### **PHARM TENDERS** | WEB

Tenders' platform for drug store Alvik.

### NOVEMBER 2011

#### **DRUG STORE LOCATOR** | ANDROID

Descriptions and prices of drugs in the Alvik drug stores.

### JULY 2015

#### **1C-TEST** | WEB

Prepare for certification in 1C.

## EDUCATION

MAY 2009

**ENGINEER'S DEGREE IN BUSINESS/MANAGERIAL ECONOMICS,**

SOUTH URAL STATE UNIVERSITY

Graduated with Honors in Economics and Management of Engineering Enterprise

MAY 2011

**ENGINEER'S DEGREE IN COMPUTER SOFTWARE ENGINEERING,**

SOUTH URAL STATE UNIVERSITY

Graduated with Honors in Applied Computer Science in Economics. Qualification work:  
"Personnel identification application built using real-time computer vision technology".

## SKILLS

- Product Management
- Project Management
- Marketing Analysis
- Product Development
- Agile/Scrum Development
- Working with users